

WORKSHOP OPEN BOOK

Build the delicacy network together.

Living workbook for Client 1 and Client 2.

No fixed brand names here — only roles, modules, and room to write.

Hosting + control plane + sites + affiliate. We fill pages as we ship.

OPEN BOOK · KEEP UPDATING

Client 1 _____ role: _____

Client 2 _____ role: _____

Workshop date _____ next session _____

Daily board /start · cockpit /admin · pitch /camp

WP camp · Novi Sad, Serbia · 16-19 Aug 2026 ·

/docs/wordcamp/WP-INTEGRATION.md

HOW THIS BOOK WORKS

Write in it. Ship from it.

This is not a closed sales brochure. It is the shared agenda for everything we will do in workshops and between sessions.

- Mark modules DONE / NEXT / LATER in the blank lines
- Client 1 and Client 2 keep ownership of brand wording
- Concrete domains, tags, and logins live in the private handoff sheet
- Each workshop ends with three written next moves

Rule: if it is not on a page here, put it on a page before we build it.

SESSION GOAL FOR TODAY

WHO IS IN THE ROOM

Client 1 & Client 2.

CLIENT 1

Focus: _____

Owns: sites / content /
ops / affiliate / other

Success looks like:

Phone-first tasks:

CLIENT 2

Focus: _____

Owns: brand / video /
local .rs / growth / other

Success looks like:

Phone-first tasks:

Shared decision log (who decides what):

THE PACKAGE

Four pillars. One network.

1 HOSTING

Shared Premium stack as operated today. Domains, SSL, email, Python apps, cPanel. Process-aware. App restart from the phone — not a full OS reboot.

2 CONTROL PLANE

Mobile cockpit like wp-admin: home health, ads, YouTube, AI chase, server, Help toggle, sync. One login for the whole delicacy network.

3 SITES

Shop + cookbook + brand surfaces. Shared visuals. Footer ads on every property. Cups and grams where recipes live.

4 AFFILIATE

.com commerce path via Amazon Associates. .rs / local brand gravity funnels into the same shop and cookbook journeys.

WORKSHOP LAB A

Hosting as it already is.

Agenda

- Walk the real stack (not a fantasy cloud slide)
- Soft process ceiling in the cockpit (N / soft limit)
- Restart apps from the phone — what that means / does not mean
- Domains, DNS, redirects, email, SSL in the panel

Checkboxes for this session

- ☐ Client 1 can find status
- ☐ Client 2 can trigger restart safely
- ☐ Limits written down honestly
- ☐ Escalation path agreed

HOSTING NOTES

WORKSHOP LAB B

One hand. Whole network.

Cockpit tabs we practice live

HOME health, cookbook rail, sync ads

YOUTUBE latest uploads + Studio path

AI CHASE next growth moves

SERVER process pressure + restart apps

MORE Help on/off, SEO, campaigns, docs

Also: ads editor · Help on shop · footer ads · CLI ops

Client 1 owns: _____

Client 2 owns: _____

CONTROL PLANE NOTES

WORKSHOP LAB C

Sites & .com / .rs

SITE A — Shop (.com commerce)

Amazon-style catalog. Geo + ZIP. Marketplace switch.

Cookbook photography as hero spine. Search alerts.

Affiliate tag: _____ (private sheet)

SITE B — Cookbook

Recipes with cups and grams. Image source of truth.

Campaign / queue tools as needed.

SITE C — Brand (.com + .rs)

Video / local language gravity. Funnel into A + B.

Model we keep writing toward:

few strong links → many visitors → affiliate outcomes.

SITE MAP DECISIONS

WORKSHOP LAB D

Steer every visitor home.

HELP / ANSWERING MACHINE

Ask what they cook → route to recipe or shop search.
Toggle from cockpit. Practice ON / OFF together.

FOOTER ADS

No AdSense by design. Own sites, Amazon, sponsors.
Sync cookbook photos into ads in one tap.

AI CHASE

Daily “do this next” from live network + video signals.

This session we will turn on: _____

This session we leave off: _____

GUIDANCE NOTES

OPEN ROADMAP

Everything we will work on.

STATUS	MODULE	OWNER
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[]	Hosting walkthrough	Client _
[]	Cockpit login + password	Client _
[]	Footer ads across sites	Client _
[]	Cookbook → ads sync	Client _
[]	Help assistant on/off	Client _
[]	YouTube feed + Studio path	Client _
[]	AI chase weekly habit	Client _
[]	Shop geo / marketplace	Client _
[]	.com affiliate path	Client _
[]	.rs brand funnel	Client _
[]	SEO / sitemap check	Client _
[]	Campaign / queue tools	Client _
[]	Email alerts on search	Client _
[]	_____	Client _
[]	_____	Client _
[]	_____	Client _

PRACTICE MAP

Paths we open live.

DAILY BOARD /start (also /day)
COCKPIT /admin
ADS EDITOR /admin/ads
PITCH /camp
THIS BOOK (PDF) /docs/BalkanPlate-Network-Product.pdf
WORKSHOP DOCS /docs/wordcamp/
SHOP /shop

COOKBOOK OPS Site B /ops (Basic auth)
ANALYTICS Site B /analytics
QUEUE / CLIP Site B campaign tools

BRAND .COM Site C
BRAND .RS Site C local

SITEMAP INDEX /sitemap-network.xml
HOSTING PANEL account control panel

Private sheet holds: domains, passwords, affiliate tag,
email alerts, API keys — never paste secrets into this PDF.

END OF SESSION

Three next moves.

1. _____
owner: Client ____ due: _____

2. _____
owner: Client ____ due: _____

3. _____
owner: Client ____ due: _____

Blocked by: _____

Next workshop: _____

BOOK STAYS OPEN · KEEP WRITING